Dear Members,
With the global labour market in flux and an urgent need to skill, reskill and upskill youth entering the labour market and workers, we look at how the Coalition's Global Skills Academy is working to deliver skills training around the world and how UNESCO's new Technical and Vocational Education and Training (TVET) strategy 2022-2029 will further support the Academy actions.

Dear Partners,

Across much of the world, even before COVID-19, young people have trouble finding meaningful employment. But the pandemic, which redefined the workplace almost overnight, took its greatest toll on youth, who experienced extreme learning loss, mental health challenges, and social disconnection. In the Americas alone, 75% of youth now struggle to find a job (as outlined in a recent joint study (in Spanish) between JA Americas and ManpowerGroup) due in large part to their lack of experience ... and difficulty in gaining experience.

Yet there is much to celebrate. In our work with over 12 million young people each year, we see a generation that is ready for lifetime learning, is more likely than previous generations to start sustainable businesses, and uses its influence within organizations to advocate for better work balance. Equipped with the skill set and mindset to build thriving communities, young people are poised to create
a better world.

JA operates as a network of teams in over 100 countries, delivering hands-on, immersive learning in entrepreneurship, work readiness, and financial health, through 400,000 educators, entrepreneurs, and business leaders. Throughout our 100+ years, we've also operated in areas of political instability, violence, and war, ready to help students through the unemployment, poverty, and hopelessness that stem from such conditions. And now, in collaboration with the Global Skills Academy, JA will bring skills training to more than 38,000 students across the Americas through partnerships with UNESCO and other GSA members. Young people in the region will be able to access virtual and hybrid trainings for jobs in technology and the digital economy.

The work of preparing the next generation of innovators, entrepreneurs, and leaders rests with all of us. That's why we're excited to join the Coalition, strengthen the education-employment-entrepreneurship ecosystem, and realize exponential global impact.

Regards,

Asheesh Advani,
CEO, JA Worldwide

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**GSA at a glance**

Launched in July 2020 on World Youth Skills Day and under the umbrella of the Global Education Coalition, the GSA aims to support **10 million learners by 2029** to develop digital and core 21st century skills to enhance their employability and resilience in a changing labour market.

As of August 2022, and with the support of 20 partners from the Coalition, the GSA has reached over **585,000 learners** across 60 countries with high-quality, free online trainings in areas such as basic digital skills to specialized skills in the field of digitization and ICT.

So far, the GSA has reached learners in 20 countries in Africa, 20 countries in Asia and the Pacific, 10 countries in Latin America and the Caribbean, 7 countries in Europe and 6 countries in the Arab States.

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**Coalition news**
**Fundación Telefónica and SENATI team up to deliver skills training in Peru**

As part of the two-year partnership, SENATI — an education and professional training institution in Latin America and a member of UNESCO’s UNEVOC Network — will implement Fundación Telefónica’s Conecta Empleo programme, providing 100,000 young people across Peru with access to training in key employability skills.

Fundación Telefónica’s Conecta Empleo programme allows young people to access no cost and certified online training to improve their digital skills and transition into the labour market. Participating students as well as SENATI instructors will now be able to access courses in web analytics, digital marketing, web design, and programming. Read more [here](#).

**KPMG staff in India to provide mentorship to students**

In the framework of the Global Skills Academy operations, in the next months, KPMG will begin implementation of a mentorship initiative in India which will see its experts based in the country paired up with soon-to-be-graduate students who are currently training at the National Skill Development Corporation (NSDC) — India’s main centre for skills’ development and a member of the [UNESCO – UNEVOC network](#).

Mentoring will be provided in line with the strategy package on “Transitions: from school to work” and through the online platform Volunteer Vision. This will be done within the framework of the Global Skills Academy, and of KPMG and UNESCO’s Cooperation on Youth Economic Empowerment Initiative, launched in March 2022.
Working to become a "Resource Hub" on Digital and Greening

In line with UNESCO’s new Strategy for TVET 2022-2029 and its focus on “developing skills for inclusive and sustainable economies”, the GSA is actively engaged with key partners to ensure the development and provision of skills’ training in the field of greening. The GSA is also committed to becoming a “Resource Hub” in the provision of more tailored and sector-specific digital and greening skills’ development content in partnership with the private sector.

The GSA is in discussion with key partners to develop new content by 2023, but some trainings are readily available, for example, in the field of water technology and water management (through collaboration with FESTO), as well as electricity and sustainability (working in partnership with Siemens Stiftung).

New Global Skills Academy Partners

Coalition members OutSystems and Junior Achievement both recently came on board as GSA partners.

**OutSystems** offers a low-code application development platform with self-paced online training and certification at no cost in English, Spanish, Portuguese and Japanese. Their training supports learners to build and deploy a wide-range of applications. OutSystems also offers mentorship and other opportunities to gain hands-on work experience. Implementation will begin in 2023 and mapping of potential countries for implementation is currently underway.

**Junior Achievement** — an organization that provides training on topics related to digital skills, employability and entrepreneurship — will collaborate with UNESCO and other partners to train over 38,000 young people across the Americas and explore mechanisms of collaboration to increase impact in the region.
UNESCO launches new TVET strategy

At the Hybrid international conference, held last month in Bonn, Germany, UNESCO launched its new Strategy for TVET 2022-2029: Transforming Technical and Vocational Education and Training for Successful and Just Transitions. This new strategic vision exemplifies UNESCO’s expectation that TVET is critical for promoting a path to recovery and resilience building in the post COVID-19 pandemic era, and for accelerating progress towards Sustainable Development Goals 4 and 8 and other related SDGs over the next eight years.

As part of the launch, the Global Skills Academy (GSA) held an in-person session on Leveraging synergies to reinforce TVET for just and sustainable transitions.

Several GSA partners, including Cisco, Microsoft, Generation Global and Huawei, spoke during the event on the challenges that TVET can help address, particularly in a post-pandemic recovery context, and how organizations can leverage synergies and cross-cutting interventions with other international and regional organizations. Read more on UNESCO’s new strategy here.